

## **COST-EFFECTIVE RESOURCE MANAGEMENT**

Business districts are highly complex and densely populated urban areas. In addition to their specific features, such as population density and concentration of seats of power which make them targets to possible attacks, or their "multi-layered" geography with a universe of tower blocks, networks and car parks on several levels, they are actually faced with two types of constraints.

To be operational and competitive, they are, and have to remain, open to the world and offer easy internal access for a multitude of flows. However, this openness renders them potentially vulnerable. In fact, they are host to a broad variety of stakeholders, employees, contract workers, visitors, etc., whose every action cannot be supervised by the business district managing body.

Accordingly, on top of being absolutely indispensable, resources management and security is a daily challenge and even more so as it has to reconcile respect for law and order, compliance with rules for communal living and personal and property security, with respect for freedoms, solidarity and openness on the world.

### **BASIC DEFINITIONS**

Resources security can be sub-divided into two additional notions of security and safety. The former concerns protection against incidents or accidents and the measures deployed when an exceptional event occurs: large scale demonstration, major accident or natural catastrophe. In contrast, the second covers personal and property protection (including intellectual property) in the face of all types of planned attacks.

In both areas of security and safety, prevention and protection measures must be implemented simultaneously, with the agreement and support of all parties concerned, enterprises, employees, users and public bodies, to ensure business district resource security.

### **RESOURCES MANAGEMENT AND SECURITY CHALLENGES**

Modern business districts are desegregated: enterprises, shops, leisure facilities and housing exist side by side. In order for them to continue to develop and flourish in harmony, everyone must have the guarantee that their activities will not be interrupted or come under threat.

They must also be able to count on regular and quality supplies of the products required for their activities, and more especially on utilities such as water, gas and electricity.

### **CONCRETE MEASURES FOR IMPLEMENTATION**

The first concrete measure is to establish and/or network information collation circuits: those specific to each enterprise, high-rise building managers, pipe networks, car parks, water, electricity, gas suppliers etc. If they are not already in place, effective and operational technical and technology measures (Security control post, CCTV, etc.), must also be deployed. In fact, it is important that the business district's development and management

body has a global vision of the challenges and, accordingly, is in a position to be highly reactive.

Moreover, not only is this networking important within the business district, but also between business districts around the world, in order to exchange best practices and pool resources.

In addition, it is important to create governance databases that enable any stakeholder involved: authorities, enterprises, employees, inhabitants or users, to have access to the information, contribute to enriching it and participate in the deployment of security measures appropriate to their perceived and/or actual needs (it being understood that the feeling of insecurity due to the lighting or layout of a location, for example, does not always correspond to reality). This system of governance will also guarantee transparency of the operating procedures deployed by the business district's managing body tasked with coordinating its resources management and security.

**In order to remain competitive and attractive, business districts have to consider resources management and security as one of their primary priorities. To achieve this, it is important that the managing body is perceived as being truly transparent, efficient and reactive and has the ability to network information and contributions from all useful sources (users, professionals, experts, etc.) at local, national and international levels.**